

ANNUAL CONFERENCE OF DGPUK  
INTERNATIONAL AND INTERCULTURAL  
COMMUNICATION DIVISION

# Overcoming the Divides? Towards Global Inclusivity in Communication Studies in Times of Uncertainty

Paris Lodron University of Salzburg  
14 -15 November 2024



**Paris Lodron University of Salzburg**  
**Department of Communication Studies**  
Public Spheres and Inequalities Division  
Transcultural Communication Division

*Rudolfskai 42, 5020 Salzburg, Austria*

**Email:** [DGPUK-Salzburg@plus.ac.at](mailto:DGPUK-Salzburg@plus.ac.at)

**Website:** <https://www.kowi-salzburg.at/en/dgpuk-annual-conference-2024/>



Kosmopolitische  
Kommunikationswissenschaft

## **About the conference**

Over two days, more than 50 researchers and renowned media scholars come to Salzburg to discuss how we can advance communication studies to contribute to overcoming the divides by forging global inclusive ways towards critical and informed scholarship.

The Public Spheres and Inequalities and Transcultural Communication Divisions at the Department of Communication Studies at the University of Salzburg are hosting the Annual Conference of the DGPuK International and Intercultural Communication Division. The conference is in cooperation with the DFG-Network Cosmopolitan Communication Studies (DFG\_Netzwerk Kosmopolitische Kommunikationswissenschaft).

A prelude to the conference is an exclusive workshop for PhD students that offers a space for sharing work-in-progress with mentors in the DGPuK International and Intercultural Communication Division and members of the DFG-Network Cosmopolitan Communication Studies.

**Theme:** Overcoming the Divides? Towards Global Inclusivity in Communication Studies in Times of Uncertainty

**Date:** 14-15 November 2024

**Venue:** University of Salzburg - Rudolfskai, 42

## Program

### First Day, Thursday, 14.11.2025

**09:30 - 10:00** Registration with Coffee Break  
Lower Level 1 (UG1) in the Alte Mensa (U04)

**10:00 - 15:30** **PhD Workshop (Only by Invitation)**  
Ground Floor in HS 386

**10:00 - 10:15** Welcoming Remarks

**10:15 - 12:15** PhD Panel I  
**Journalistic Practice and the Media System in Myanmar from 2011 - 2021** Mandy Fox, University of Passau

**TV-ModeratorInnen als Gesichter der Vielfalt? Kulturelle und ethnische Diversität im deutschen Fernsehen**  
Passant Refaat, Catholic University of Eichstätt-Ingolstadt and  
Ansbach University of Applied Sciences

**12:15 - 13:15** Light Lunch

**13:15 - 15:15** PhD Panel II  
**Belonging Between Two Worlds? Social Media and Young Russians' Identity Abroad**  
Sophia Winkler, Zentrum für Osteuropa und internationale Studien (ZOiS) and University of Passau

**News Media Ownership and Trust in Media. Examining the Relationship across EU Member States**  
Mariia Alekseyevych, University of Salzburg

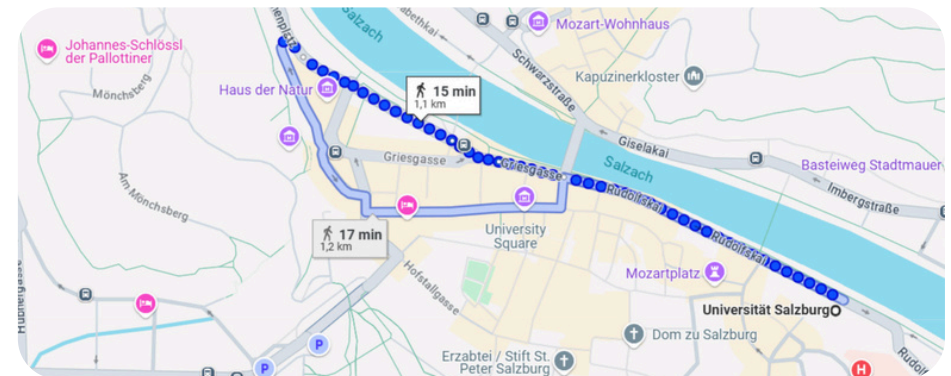
**15:15 - 15:30** Coffee Break

**15:30 - 17:00** **Kosmo-KW Meeting (Only by Invitation)**  
Ground Floor in HS 386

**17:30 - 19:30**  
**Keynote Plenary Roundtable: Towards Global Inclusivity in Communication Studies**  
Lower Level 1 (UG1) in HS 381 (HS Marie Jahoda)

**Prof. Dr. Kai Hafez**, University of Erfurt  
**Dr. Naila Hamdy**, American University in Cairo  
**Dr. Zahera Harb**, City, University of London  
**Prof. Dr. Bruce Mutsvairo**, Utrecht University  
**Anita Rötzer**, Südwind Salzburg

**20:00** Dinner  
YAZZOON Oriental Restaurant  
Ursulinenplatz, 4



## Second Day, Friday, 15.11.2025

**08:30 - 09:00** Registration  
Ground Floor in HS 382

**09:00 - 09:15** Welcoming Remarks

**09:15 - 10:45**

**Panel 1:** Challenges and Opportunities in Global Knowledge Production and Scholarly Inclusivity  
**Chair:** Carola Richter, Freie Universität Berlin

**Obstacles to Cosmopolitan Knowledge Diffusion in Small Groups: Notes from the Field** Anne Grüne, University of Erfurt

**How cosmopolitan is Data Journalism Research? The Academic Knowledge Production in an Evolving Research Field**  
Judith Pies, Hochschule der Medien Stuttgart

**Where Is the Global South? A Review of Geographical Bias in Digital Activism Research** Suay Özkula, University of Salzburg, and Paul Reilly, University of Glasgow

**Evolution of Media Education in Afghanistan**  
Hamid Obaidi, University of Leipzig, and Shugofa Dastgeer, Texas Christian University

**Inquiry into the Meaning of Independence - A Relational Analysis** Anja Wollenberg, Media in Cooperation and Transition (MiCT), and Melanie Radue, University of Passau

**10:45 - 11:00** Coffee Break

**11:00 - 12:30**

**Panel 2:** Inclusivity, Representation, and Ethical Considerations in Global Journalism  
**Chair:** Christine Horz-Ishak, Technische Hochschule Köln

**The Value of Differences: A Transnational Qualitative Document Analysis on the Presence of Inclusivity and Diversity in Codes of Ethics** Marie Rathmann, Krisztina Rozgonyi, Christina Krakovsky and Tobias Eberwein, University of Klagenfurt

**Space for Solidarity? Studying Women Journalists' Experiences of Covering Minoritized Groups** Alice Beazer, Technical University of Munich

**The Inclusion of Voices in Independent Environmental Journalism: Beyond Negativity and Polarization in News Reporting** Isabella de Sousa Gonçalves, Marlene Strehler-Schaaf, and Oliver Quiring, Johannes Gutenberg University of Mainz

**Stereotypical Frames. Representation of individuals of African descent in Austrian and British tabloids** Jean Kalunseviko, University of Vienna

**12:30 - 13:30** Light Lunch

**13:30 - 14:30** Official Meeting of the IIC Division  
*Including the official announcement of the winner of the PhD Award for the DGPuK IIC Division*

**14:30 - 16:00**

**Panel 3:** Digital Activism, Platforms and Movements

**Chair:** Suay Özkula, University of Salzburg

**Iranian Digital Feminist Activism**

Mitra Shamsi, Ruhr-Universität Bochum

**Reshaping the Women's Movement: Feminist Influencers and Affective Labour in Contemporary Iran**

Azadeh Shamsi, Center for Advanced Internet Studies

**Algorithmic Censorship and Activism in the Pro-Palestine**

**Campaign** Tamer Farag, Florian Primig, Freie Universität Berlin, and Hanan Badr, University of Salzburg

**Labour Pains: Content Moderation Challenges in Mastodon**

**Growth Across North and South Communities** Charlotte Spencer-Smith and Tales Tomaz, University of Salzburg

**16:00 - 16:15** Coffee Break

**16:15 - 17:45**

**Panel 4:** Media Systems, Politics, and Polarization

**Chair:** Anne Grüne, University of Erfurt

**The Media System in Fragile States: A Case Study of Afghanistan**

Hazrat Bahar, University of Leipzig

**“Alternative” Right-Wing Outlets in Europe and Latin America and Their Role in Disrupting the Public Sphere.**

Regina Cazzamatta, University of Erfurt

**Media Policy and Platform Regulations in the MENA Region and Arab Countries: How do Power Dynamics Influence Content Moderation Bias?**

Maysa Amer, Freie Universität Berlin

**Polarizing Differences: Analyzing Hate Speech in the Ethiopian Broadcast Media**

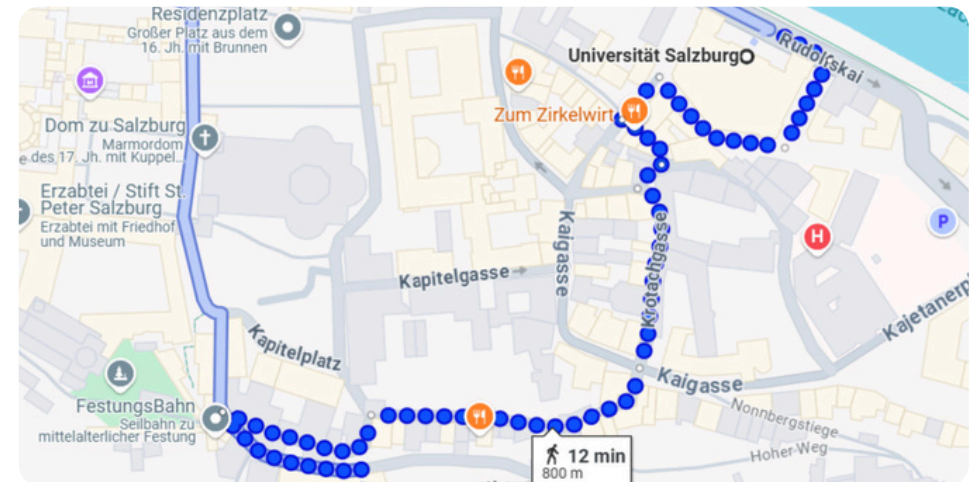
Hagos Nigussie, Paderborn University, Gebru Kiflu, Adigrat University, and Bereket Desta, Mekelle University

**17:45 - 18:00** Closing Remarks and Farewell

**18:30** Dinner (On own expenses)

Restaurant Stiegl-Keller

Festungsgasse 10



## General Instructions for Presentations

- Presentations should take approximately 15 minutes.
- Available equipment: PC (Windows) and projector.
- You can send your presentation in advance by e-mail to [DGPUK-Salzburg@plus.ac.at](mailto:DGPUK-Salzburg@plus.ac.at) or bring it on a USB stick before the beginning of your session.

## Wifi/ WLAN

- **Network:** Eduroam
- **Username:** v1112337 (v1112337@sbg.ac.at)
- **Password:** 8SU4e>5^h,

## Conference Organization

### *Executive Conference Manager*

**Thawab Hilal**, MSc, MA

Senior Scientist, Public Spheres and Inequalities Division

### *Organization Committee*

#### **Univ.-Prof. Dr. Hanan Badr**

Head of the Public Spheres and Inequalities Division

#### **Assoz.-Prof. PD Mag. Dr. Thomas Herdin**

Head of the Transcultural Communication Division

#### **PD Dr. Mag. phil. Birgit Breninger**

Deputy Head of Communication Studies Department

Transcultural Communication Division